Huntsville-Madison County Public Library

Capital Campaign

HuntsvilleLibraryFoundation.org/capitalcampaigns
This is the public’s library. Huntsville-Madison County Public Library (HMCPL) is a nonprofit 12-branch system that serves all of Madison County. For nearly 200 years, the library has been dedicated to enriching the educational, recreational and cultural lives of communities in Madison County through materials, information and programs that foster a lifelong love of learning. In addition to a collection of over 500,000 items, HMCPL also provides:

- Online services
- Public-use computers
- Training and GED prep
- Free Wi-Fi
- Collections and services for the blind and handicapped
- BookMobile and BookBike
- Meeting spaces
- An extensive digital collection
- Hundreds of adult and youth programs
- Community outreach services:
  - Book deposits for nursing homes
  - On-site library services at retirement homes
  - Early literacy programs for underprivileged children in Head Start and Title One classrooms, and for special needs children in Collaborative classrooms
  - Teen programming
  - Puppet troupe puppet shows for schools, libraries and public festivals
  - Parent workshops
  - Summer reading
  - Science club programming

Every Madison County resident can explore the past, connect with the present and create a vibrant future at HMCPL.
More than 1.1 million people visited HMCPL’s twelve locations and checked out over 2.5 million items in the last year. The Huntsville Library Foundation (HLF) is dedicated to helping our Library provide educational, economic and entertainment opportunities for our diverse community. Libraries are more than books. We are poised to meet the needs of our global society and we are continually positioning ourselves for the needs of the community.

A critical part of making our future brighter includes expansion of facilities to accommodate our growth.

HMCPL improves quality of life.
The Bessie K. Russell Branch Library (BKR) has supported the North Huntsville community for over 40 years with a strong tradition of excellence, but its mission effectiveness is diminished by **aging and cramped facilities**. Huntsville has grown and improved, and it is time to invest now in the future of the North Huntsville area with a **21st-century library**.

### The Need

BKR is currently housed in a 1700-square-foot double-wide trailer, inadequate for serving a community of this size and diversity.

- Served North Huntsville since 1975
- 10 public schools in close proximity
- Issues over 700 library cards each year
- Serves 13,700 households
- Provides 60,000 items per year in circulation
- Fourth highest computer usage in HMCPL system

### The Solution

- 22,000-square-foot facility is 8 times larger
- Part of the town center (currently in development) located at 3011 Sparkman Drive
- Will not replace the Showers Center Library

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**The Opportunity to Serve Community Needs**

- Greater academic excellence
- Easier literacy outreach
- Expanded technology resources
- Greater academic excellence
HMCPL is committed to building a new foundation for educational, social and cultural enrichment of the South Huntsville Community. Jones Valley, Hampton Cove and South Huntsville are growing in size and technology, but our Bailey Cove Library cannot properly serve these communities due to inadequate facilities.

**The Need**

Bailey Cove Branch Library is currently housed in a 10,000-square-foot facility. Parking is scarce and there simply is not enough room to accommodate the multiple services offered there.

- Served South Huntsville since 1997
- 7 public schools in close proximity
- Issues over 1500 library cards each year
- Serves 3100 households
- Provides 332,000 items per year in circulation
- 10% of total programs in HMCPL system are at Bailey Cove, with 13% of total program attendance

**The Solution**

- 40,000-square-foot high-tech library is 4 times larger
- Part of the Grissom High School community complex
- Will not replace the Eleanor E. Murphy Branch Library

**Serve Community Needs**

- Larger collaboration spaces
- Early literacy stations
- Multipurpose maker spaces
Madison Public Library has continued to serve the City of Madison for nearly 40 years. Population explosions in the area have forced the library to move twice already. The current library location was built in 1997 to serve a population of about 25,000 people; that population has now doubled, and the library cannot effectively serve its patrons in the existing small space and limited technology.

**The Need**

Madison Public Library is in the heart of Midtown Madison and serves as a hub of community activity for the growing city. It is second only to the Downtown Huntsville Library in terms of circulation, but at 15,000-square-feet, it exists in a building a fraction of Downtown’s size.

- Served City of Madison since 1978; at current location since 1997
- 13 public schools in close proximity
- Issues over 4100 library cards each year
- Serves 17,400 households
- Provides 600,000 items per year in circulation
- Second highest circulation of materials in HMCPL system

**The Solution**

- Meeting and study space in a high-tech environment
- Conveniently located in Midtown Madison
- Outdoor venues for community activities

“The City of Madison is growing and I am proud to see our outstanding library growing with us!”

— Troy Trulock
Mayor, City of Madison

“These are exciting times for our library. As the system makes plans to construct three new libraries in Madison, North Huntsville, and South Huntsville, we recognize our duty to preserve the past while looking to the future. Your new libraries will evolve and adapt to meet the demands of Madison County’s high-tech and innovative society while serving as foundations for future generations to create, explore, and connect.”

— Laurel Best
Executive Director, HMCPL
HMCPL Capital Campaigns: Your Role

The oldest library in Alabama, HMCPL is #1 in circulation, program attendance and volunteer hours out of all public libraries in the state. However, HMCPL ranks as #128 in library funding. In order to continue our standard of excellence and continual improvement for Madison County residents, we rely on private contributions from individuals, civic organizations and corporations to continue our mission.

You can help keep Madison County great.

### North Huntsville Capital Campaign
- Total Project Estimate: $4.5M
- City of Huntsville Investment: $2M
- Madison County Investment: TBD
- Community Fundraising Goal: $2.5M

### South Huntsville Capital Campaign
- Total Project Estimate: $8.4M
- City of Huntsville Investment: $2M
- Madison County District 5 Investment: $2M
- Community Fundraising Goal: $4.4M

### Madison Capital Campaign
- Total Project Estimate: $10.2M
- City of Madison Investment: $8.5M
- Madison County Investment: TBD
- Community Fundraising Goal: $1.7M

“*The new Library lies at the heart of two things we care about greatly in Huntsville – education and families.*”

— Tommy Battle
Mayor, City of Huntsville

“*To visit a library is an adventure and exploration into a world of knowledge and new horizons. To have one within reach is a blessing beyond approach.*”

— Dorothy Davidson
CEO, Davidson Technologies
For more information, please visit HuntsvilleLibraryFoundation.org/capitalcampaigns or contact:

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Partnering for a brighter future.